


Ref no	Project title		SMART – ISLANDS: 3D SMART WEBSERVICES FOR MEDITERRANEAN ISLANDS					
Name of legal entity	Country	Overall contract value (€)	Proportion carried out by legal entity (%)	No of staff provided	Name of client	Origin of funding	Dates (start/end)	Name of consortium members, if any
	Greece	1.590.000	30% (480.000€)	5	European Commission, ICT/PSP	European Commission, ICT/PSP	07/2011 01/2014	<a href="http://www.smart-islands.eu/partners/">http://www.smart-islands.eu/partners/</a>
Detailed description of project						Type and scope of services provided		
<p>Smart Islands integrates multiple services for tourism, transportation, environment, health, civil protection &amp; other, under a 3D Tablet-PC interface. “Smart-Hydra” will be available from the Apple Store in 2012. The project will deliver 20+ Mediterranean Islands from Greece, Italy, Spain, Cyprus and Malta</p> <p>The Smart-Islands applications focus on real-time information for the tourist industry, depicting all possible available information displayed on 3D-backgrounds.</p> <p>The first smart-islands application is available since October 2012 as a commercial iPad app available in the Apple Store.</p> <p>Marketing &amp; commercialization of such a project is not straight-forward, thus the project is supported by an accurate business plan &amp; market surveys.</p> <p>The first real life application or Smart Islands is being delivered for the Hellenic Island of Hydra (Hydra) and will set the model for another 50+ islands.</p>						<p>Mediterranean islands are small, numerous, lacking infrastructure whilst impacted by seasonal tourism, being far from the definition of smart cities.</p> <p>The poor availability of spatial data infrastructure, the lack of available services for sustainable urban environment and city management, and the special socioeconomic conditions are key factors to be considered in the Mediterranean.</p> <p>Current SDIs for islands and smart services do not cover the main characteristics of a “Smart-Island”, as geographic datasets &amp; databases are not integrated or harmonized for services.</p> <p>A “Smart-Island” provides its inhabitants and visitors with services based on ICT/IST in a variety of sectors such as mobility, tourism, leisure, real estate, weather, health, yachting, environment and others.</p> <p>The SMART-ISLANDS project provides to multiple levels of users a variety of Mediterranean islands based service-applications under friendly 3D interfaces, whilst the Product justifies the motto “be there before you are there!”</p>		
